



27TH INTERNATIONAL ENERGY AND ENVIRONMENT FAIR AND CONFERENCE

24-26 MAY 2023

İSTANBUL EXPO CENTER, HALL 1-3

SPONSORSHIP OPPORTUNITIES

www.icci.com.tr

   [icci.turkey](https://www.icci.turkey)

Supporters



In cooperation
with

Organiser

sektörel
Fuarçılık

tg expo
think global

Sektörel Fuarçılık is a TG Expo company

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.



Continuous Energy Power of Turkey for 27 years

SAVE THE DATE

24–26 May 2023
İstanbul Expo Center

26th ICCI International Energy and Environment Fair and Conference organized by Sektörel Fuarçılık and Turkish Cogeneration Association with the support of Ministry of Energy and Natural Resources of Republic of Turkey and Energy Market Regulatory Authority (EPDK) has brought together the energy sector between 16–18 March, 2022. The largest energy fair of Turkey and the surrounding region has been a great success with more than 100 exhibitors and productive meetings they had.

The ICCI 2022 Conferences took place over the course of 3 days in 4 conference rooms and 45 sessions with the theme “Sustainable and Efficient Energy Transformation Responsive to Climate Change.” The sessions discussed subjects that are closely related to the future of the global energy sector such as “Security of Supply in Electricity and Natural Gas”, “The EU Green Deal, Renewable Energy Resource Guarantee System and Carbon Tax at the Border”, “Cyber Security, Remote Monitoring Systems”, and “Green Hydrogen” in Turkey.”

Foreign delegations showed interest to ICCI 2022 on the national level; there were attendance from the Ministries of Energy, Consulates, and Commercial Attache Embassies from Italy, Denmark, Norway, Germany, the UK, France, Australia, Georgia, Spain, Israel, Japan, Azerbaijan, Iran, India and Turkey for 3 days.

ICCI – International Energy and Environment Fair and Conference will take place at İstanbul Expo Center, between 24–26 May 2023 for the 27th time next year. We are looking forward to meeting you to shape the future of energy.

SPONSORSHIPS PARTNERSHIPS

1. BADGE AND LANYARD SPONSORSHIP

- › Company representatives, speakers, moderators, protocol members, press members and all visitors participating in fair and conference will be given badges with the sponsor's logo on it.
- › The Sponsor's logo will be placed on the front side of the badge.
- › The Sponsor's advertisement will be placed on the back side of the badge.
- › The protocol and visitor invitations will contain company logos.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › A special e-Newsletter work for the company will be performed.



2. VIP GUEST AND VISITOR BAG SPONSORSHIP

- › All visitors, company representatives, speakers, press and chairpersons who attended to Conference and Fair will be given a bag with printed sponsor logo.
- › Logo of the sponsor company will be visible on the front side of the bag with requested design.
- › There will be the brochures of the sponsor company in the bag.
- › The protocol and visitor invitations will contain company logos.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › A special e-Newsletter work for the company will be performed.
- › A speaking slot in the conference program.





3. CONFERENCE HALL SPONSORSHIP (RED HALL- OPENING HALL)

- › It is a 550-people hall in which Protocol/Opening speeches will be made. It is located in the exhibition hall integrated with exhibition.
- › The Sponsor's logo will be displayed in stage visuals.
- › The Sponsor's logo will be placed on inner and outer walls of the hall.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › One-page free advertisement of the Sponsor will be included in the fair catalogue.
- › The sponsored halls will be mentioned, and the Sponsor's logo will be placed on the conference program.
- › A special e-Newsletter work for the company will be performed.

4. REGISTRATION AREA SPONSORSHIP

- › As known, entrances to fairs and conferences are registered.
- › All participants, visitors, speakers and protocol member are required to check in the fair with badge by confirming the registration on the registration area.
- › The Sponsor's logo will be displayed on the registration tables and the desks located in this area.
- › The Sponsor's logo will be displayed on the online registration page at www.icci.com.tr and the main page.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A special e-Newsletter work for the company will be performed.
- › A speaking slot in the conference program.



5. CONFERENCE PROGRAM PRINTED BOOK AND MOBILE APPLICATION SPONSORSHIP

- › The Sponsorship includes the conference program.
- › The logo of the sponsor company will be replaced on the front cover of the printed book and app.
- › The advertisement of the sponsor company will be placed on the back cover of the printed book and app.
- › The advertisement of the sponsor company will be placed on the inside back cover of the book and app.
- › The advertisement of the sponsor company will be placed on the inside front cover of the book and app.
- › The print number will be 15.000 and all will be distributed to visitors at the entrance.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A special e-Newsletter work for the company will be performed.
- › A speaking slot in the conference program.



6. TECHNOLOGY SPONSORSHIP / PARTNERSHIP (WIND, SOLAR, HYDRO, BIOGAS, GAS ENGINE (NON-EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations as Technology Sponsor.
- › The Sponsor's logo will be placed on all the stage backdrops, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.



7. NETWORKING RECEPTION SPONSORSHIP (NON-EXCLUSIVE)



- › Participating companies and senior sector representatives will attend the cocktail to be held at the end of the first day.
- › The number of entries is limited to 300.
- › There will be visual works with the company logo in the Cocktail Hall (banner, roll-up and directions).
- › The sponsor company will be able to make a 10-minute presentation to the participants during the cocktail.
- › Cocktail will be held with live instrumental music.
- › The logo of the sponsor firm will be placed on the Cocktail Invitations.
- › Sponsor's logo will appear on all printed and printed materials prepared for ICCI 2022.
- › Its logo will be on the stage visuals of the conference.

8. ENERGY EFFICIENCY SPONSORSHIP (NON-EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.



9. DIGITALIZATION SPONSORSHIP (NON-EXCLUSIVE)



- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usb, fair catalogues and invitations.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.



10. VIP LOUNGE SPONSORSHIP (EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- › All protocol and VIP guests will be hosted in a special area, called VIP Lounge (150 pax)
- › The logo of the sponsor will be on all branding works in this special area.
- › The Sponsor's logo will be placed on all the stage, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.

11. HYDROGEN TECHNOLOGY SPONSOR (EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.





12. DECARBONIZATION SPONSOR (NON-EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.

13. FINANCE SPONSORSHIP (EXCLUSIVE)

- › The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- › The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- › The protocol and visitor invitations will contain company logos.
- › A speaking slot in the conference program.



THANK YOU FOR YOUR KIND INTEREST. YOURS SINCERELY



27th INTERNATIONAL ENERGY AND ENVIRONMENT FAIR AND CONFERENCE

24-26 MAY 2023

İSTANBUL EXPO CENTER, HALL 1-3

CONTACT US!

ICCI TEAM

Meral Baysal

Director of Energy Exhibitions
mbaysal@sektorelfuarcilik.com

Döndü Karabiyik

International Sales Director
dondü.karabiyik@tgexpo.com

Buğu Dokuzoğlu

Marketing Manager
bugu.dokuzoglu@tgexpo.com

Melis Barutçu

Marketing Chief
melis.barutcu@tgexpo.com

www.icci.com.tr

Organiser

sektörel
FUARCILIK

tgexpo
think global

—Sektörel Fuarcılık is a TG Expo company—

Sektörel Fuarcılık A.Ş.

Eğitim Mahallesi Poyraz Sokak Ertogay İş Merkezi No: 3 / 27 Kadıköy, İstanbul, Türkiye
T. 444 EXPO (3976) | +90 216 338 45 25 | F. +90 216 338 45 24 | info@icci.com.tr | www.icci.com.tr